



DONVALE NETBALL CLUB INC.

COMMUNICATIONS AND SOCIAL MEDIA POLICY

Electronic communication is essential for sharing club news and information with Club members and their families. Club communication will be timely, appropriate and related to Club business. For the safety and protection of all children, young people and members of our community, the following will apply.

Donvale Netball Club Management

The Club will use a range of electronic tools to communicate with Club members and their families. Club communication will protect members' privacy, maintain clear boundaries and ensure that bullying and harassment does not occur.

A Social Media Manager will be appointed to provide accountability and control over material published on the Club's electronic social media and any related discussion groups or social media websites, such as Facebook, Instagram, Team App, YouTube or Twitter.

A Website Manager will be appointed to manage the Club Website, which will include current information on competitions, social events, committees, policies, procedures, constitution, rules and by-laws.

No offensive content or images will be published. If an image is taken of a child or young person, the Club will ensure that relevant permission has been provided by parents/guardians, and take care not to provide identifying information. The Club will seek feedback from members to improve the information available on the site.

SMS and Email - Committee Members, Coaches and Team Managers may use SMS and email to provide information about competition, training, club-sanctioned social events and other club business:

- SMS messages should be short and about Club/Team matters
- Email communication will be used when more information is required
- Communication involving children will be directed through their parents.

Social media websites - The Club will treat all social media postings, blogs, status updates and tweets as public comment. Postings (written, photos or videos) will be family-friendly and feature positive club news and events. No personal information about our members will be disclosed. No statements will be made that are misleading, false or likely to injure a person's reputation. No statements will be made that might bring our club into disrepute. Abusive, discriminatory, intimidatory or offensive statements will not be tolerated. Offending posts will be removed and those responsible will be blocked from the site.

Club Members and Families

The Club expects members and member families to conduct themselves appropriately when using electronic communication to share information with other members or posting material on public websites connected to the club.

Electronic communication:

- should be restricted to Club matters
- must not offend, intimidate, humiliate or bully another person
- must not be misleading, false or injure the reputation of another person
- should respect and maintain the privacy of members
- must not bring the club into disrepute.

Coaches and others who work with children and young people must direct electronic communication through the child's parents.

Non-compliance - Members may face disciplinary action for sending inappropriate electronic communication or posting online content or comments that harass, offend, intimidate or humiliate another member, as outlined in the Netball Victoria Member Protection Policy and/or Codes of Conduct, all of which are adopted by the Club. Under certain circumstances, cyber bullying (e.g. bullying that is carried out through an internet service such as email, a chat room, discussion group, instant messaging or website) is a criminal offence that can be reported to the police.

Policy Review - This policy will be reviewed annually to ensure it remains relevant to club management and reflects both community expectations and legal requirements.